

I claim:

1. A optical disk trading card, comprising:
 - (a) a planar disk having a non-data side, a data side, and a perimeter having a desired, irregular, non-circular shape;
 - (b) text and graphics applied to said non-data side to identify the disk as a trading card; and
 - (c) at least one element of data recorded on the data side of the optical disk, the data selected from the group consisting of statistics, audio, video, a secret data area, and an interactive area; said at least one element of data related by subject matter to the text and graphics applied to the non-data side of the disk.
2. The optical disk trading card according to claim 1, wherein the data comprises statistics, audio, video, a secret data area, and an interactive area; said data related by subject matter to the text and graphics applied to the non-data side of the disk.
3. The optical disk trading card according to claim 1, further comprising a hole for receiving the spindle of a CD playback device.

4. The optical disk trading card according to claim 1, wherein the text and graphical material is silk screened onto the non-data side of the disk.
 5. The optical disk trading card according to claim 1, wherein the text and graphical material is on an adhesive label applied to the non-data side of the disk.
 6. The optical disk trading card according to claim 1, wherein the data comprises statistics, audio, and video related by subject matter to the text and graphics applied to the non-data side of the disk.

7. The optical disk trading card according to claim 5, wherein the adhesive label is foil.
8. The optical disk trading card according to claim 5, wherein the adhesive label is paper.
9. The optical disk trading card according to claim 4, wherein the silk screening process, prints around the hole of the disk.

10. The optical disk trading card according to claim 5, wherein the adhesive label includes a hole which is aligned with the hole of the disk.

11. The optical disk trading card according to claim 5, wherein the adhesive label has a plurality of intersecting slits positioned over the hole of the disk.

12. The optical disk trading card according to claim 1, in which said data side comprises an annular data track.

13. The optical disk trading card according to claim 1, wherein said irregular, non-circular shape comprises: an automobile, an animal, or an athlete.